

114 學年度第一學期大一英文自主學習週英文短片比賽辦法

114-1 FENM Self-learning Video Project Contest Guidelines

English Language Center

一、活動主旨及說明 (Purpose and Description) :

為了鼓勵大一英文修課學生利用自主學習期間以英語展現其創造力，英語中心舉辦此英語短片比賽。藉由短片的創作活動，學生得以運用並展現其英語溝通技巧和藝術才能。評審評比後會頒發獎金及獎狀給予獲獎者。

To encourage FENM students to showcase their creativity in English during their self-study periods, the English Language Center will hold an English short video contest. Through the creation of short films, students will have the opportunity to apply and demonstrate their English communication skills and artistic talents. After the judging, prizes and certificates will be awarded to the winners.

二、活動理念 (English Communication Objectives) :

透過影片呈現具有真實性及充滿巧思的個人故事或經驗，參賽學生將有機會展現並精進其英語溝通能力：

Contest participants will demonstrate and advance their English language communicative competence by meeting the following objectives: Students will share real personal stories or experience with a creative touch using comprehensible English.

三、競賽辦法 (Contest Rules) :

1. 此競賽僅開放給 114 學年度第一學期修讀東海大學大一英文課程的學生。
This contest is opened only to 114-1 Tunghai University FENM students.
2. 參賽作品必須符合指定主題（三選一），且須由授課教師推薦取得參賽資格。
The submitted works must adhere to a specified theme (choose one from three options) and must be recommended by the course instructor to qualify for participation.
3. 每班可推薦一件優秀作品參賽；由授課教師告知該學生影片上傳的時間與方式。
Each class **can recommend ONE** outstanding work to enter the contest. Individual instructors will instruct their students when and how to submit their videos.
4. 影片長度限制為 **1.5-2 分鐘**。（*影片長度不符合規定會取消參賽資格）
The length of the video should be **1.5 to 2 minutes**. (*Videos that do not meet the length requirements will be disqualified from the competition.)
5. 影片僅限英語創作；英語旁白或解說時間須達約 **80% 的影片長度**。
Only English may be used; use of English for narration or presentation has to be at least approximately **80% of the length of the video**.
6. 影片中禁止出現不雅、暴力、具文化敏感性、歧視或腥羶與暗喻之文字或影像。
No profanity nor violent, culturally-insensitive, discriminatory, and/or sexual words or images, implied or suggested, may be included on the video.
7. 影片中所使用的圖片或音樂必須是原創、未受著作權法限制，或是符合創用 CC 授權條款。片尾須標註圖片或影音的原創者姓名。
If any images and music are used in the video, they must be original, in the public domain, or have a creative commons license. All images and videos must be given credit at the end of the video.

四、影片主題 (Choose One from Three) :

Favorite Campus Spots	Club Adventures or Campus Life	Transition to College Life
Students create a short video introducing their favorite places on campus, whether it's a cozy corner in the library, a scenic outdoor spot, or a bustling student hangout. Students should explain why these spots are special to them and why they recommend them to others.	Students create a short video sharing their experiences of being part of a club, organization, or activity on campus. Students should describe the fun events, friendships made, and skills learned through these experiences.	Students create a short video presenting the shift from high school to college. Students should describe both the challenges and the exciting new opportunities they had this semester.

五、重要時程 (Important Dates) :

1. 參賽者須於 2026 年 1 月 7 日 (星期三) 上午 8:00 至 1 月 16 日 (星期五) 中午 12:00 期間，完成線上報名並上傳影片至 YouTube (設定影片公開、關閉營利)。
Students must complete the online application, including uploading their video to YouTube (set up the video disclosure and disable profitability), between 8:00 a.m., January 7th (Wednesday) and 12:00 noon January 16th (Friday), 2026.
2. 獲獎名單將在 2026 年 3 月 9 日 (星期一) 公告於英語中心網站 (<https://elc.thu.edu.tw>)。
Winners will be announced on **March 9th (Monday), 2026** on the ELC website:
<https://elc.thu.edu.tw>.

六、評比標準 (Judging Criteria) :

Content Relevance (25%):

Does the video effectively address the chosen topic?
Is the content relevant to the student's life or the freshman experience?

Authenticity and Creativity (25%):

Does the video show the student's personal story or experience?
Are creative elements such as storytelling, visuals, or editing techniques utilized effectively?

Clarity, Organization, and Time Management (25%):

Is the message of the video clear and easy to understand?
Does the video stay within the time limit of 1.5–2 minutes and keep a good pace?

Language Proficiency (25%):

Are English language skills effectively utilized throughout the video (80% of the video length)?
Is grammar, vocabulary, pronunciation, and fluency appropriate and clear?

*請注意：影片長度短於 1 分 30 秒或超過 2 分者，不得參賽。

Videos shorter than 1.5 minutes or longer than 2 minutes can **NOT** be submitted.

七、獎項 (Awards) :

- 大一英文 Track-A 班級與 Track-B 班級將分別依所選主題各別分組競賽，每組前三名獎項如下：
FENM Track-A classes and Track-B classes will compete separately within their own track, according to the topic each student has chosen. The top-three prizes for each group are listed in the following table.

Same for Track A & Track B	Favorite Campus Spots	Club Adventures or Campus Life	Transition to College Life
First Prize	NT\$3,000 & a certificate	NT\$3,000 & a certificate	NT\$3,000 & a certificate
Second Prize	NT\$2,000 & a certificate	NT\$2,000 & a certificate	NT\$2,000 & a certificate
Third Prize	NT\$1,000 & a certificate	NT\$1,000 & a certificate	NT\$1,000 & a certificate

- 各組得獎之影片將會上傳至東海大學英語中心 Youtube 頻道及 Facebook 網頁。
The winners' videos of each group will be posted on the ELC's website, ELC YouTube Channel, and ELC Facebook.
- 主辦單位保有最終修改、變更、活動解釋及取消本活動之權利，若有相關異動將會公告於網站，恕不另行通知。
The organizer reserves the right to make final amendments, changes, explanations, and cancellations of this event. Any changes will be announced on the website without prior notice.

八、聯絡資訊 (Contact Information) :

英語中心 The English Language Center:

Email: elc@thu.edu.tw

Tel: 04-23590121 ext. 31900 or 31901